

## **Historic, Archive Document**

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# PELARGONIUMS

## WHOLESALE PRICE LIST

January 1953

For 39 years we have been producing top-quality, clean, free flowering Pelargoniums. Every precaution is taken to insure that our plants are 100% free of disease or insects.

Every variety we grow is satisfactory for pot plant culture. If you are not acquainted with variety names, specify colors desired, and we will choose the proper varieties for you.

### STANDARD VARIETIES

All of these varieties have been proven to be excellent. See description on separate sheet.

Azalea	Giant Venus	MacKay No. 10	Mrs. Mary Bard
Beverly Hills	Grossmann Fischer	MacKay No. 12	Orchid Edith North
Easter Greeting	Lavender Queen	Lackensen	Pink Vogel
Edith Cavell	Lois MacKay	Marie Vogel	Salmon Springtime
Edith North	Lucy Becker	Mrs. F. Bachler	Santa Monica
Gardener's Joy	MacKay No. 2	Mrs. Loyal	Springtime
German Glory			Swedish Maid

SIZE	PER DOZEN	PER 100	PER 1000
2½ inch	\$2.90	\$20.00	\$190.00
3 inch, branched	3.85	28.00	270.00
4 inch, branched	6.60	50.00	-----
5 inch and 6 inch available at greenhouse - write for prices			

### NEWER VARIETIES

Many of these newer introductions are superior to the standard varieties. See descriptions on separate sheet.

Amanda	Joan Fontaine	Lowell	Peach Blow
Ballerina	John Wintermute	Marie Rober	Rhapsody
Ernest Brunton	Lucy Ann Leslie	Martha Dubois	Salmon Splendor
James Weldon	Lois Edna Cox	Mary Elizabeth	Stardust
Jessie Jarrett			Vida Burke

SIZE	EACH	PER DOZEN	PER 100
2½ inch	40¢	\$3.60	\$25.00
3 inch, branched	50¢	4.70	34.00
4 inch, branched	70¢	7.20	55.00

WE ENCLOSE A CULTURAL LEAFLET WITH EACH ORDER

### TERMS OF SALE

3% discount for cash with order; 2½/10 days; net/30 days

### NO PACKING CHARGE

6 of one variety at the dozen rate	For shipment in Neponset Paper Pots add
25 of one variety at the 100 rate	2½ inch and 3 inch . . . \$1.25 per 100
250 of one variety at the 1000 rate	4 inch . . . . . 2.00 per 100

R. M. HENLEY, FLORIST  
(Henley Floral Co.)

R. M. Henley      Wm. R. Henley  
PELARGONIUM SPECIALISTS  
1510 S. Walnut St.      Hartford City, Ind.  
Phone 175



## PELARGONIUMS

### STANDARD VARIETIES

The following 26 standard varieties have been selected by us during the past 39 years as excellent varieties for pot plant culture.

- AZALEA: Rosy red. Two upper petals darker with blotches, lower petals lighter colored. Free bloomer with large flowers and clusters. Strong grower.
- BEVERLY HILLS: Large clusters of lilac-pink flowers. Purple blotches on two upper petals. Good grower. Makes well shaped plant. A good variety.
- EASTER GREETING: Flowers a bright red, each petal marked with a black blotch. Slightly waved petals. Variety remarkable because of it's long blooming season, beginning in March. One of the most popular varieties.
- EDITH CAVELL: White with maroon eyes on each petal, striking color. Large flower, Free early bloomer.
- EDITH NORTH: Salmon pink, shaded deeper on two upper petals, with dark blotches. Very vigorous grower, holding its trusses of flowers well above the foliage.
- GARDENER'S JOY: White with blotches of deep brown. Large clusters of flowers and beautiful foliage. Same as "Mother."
- GERMAN GLORY: Lilac-pink flowers. Strong grower. Good bloomer. Similar to Beverly Hills.
- GIANT VENUS: Delicate rose-pink, Maroon blotches on 2 upper petals; red veins and dark pink blotches on lower petals.
- GROSSHAUS FISCHER: Rich clear salmon color. Large ruffled flowers with red veins. Makes stocky plant. Early bloomer. Excellent variety. Very popular.
- LAVENDER QUEEN: Beautiful lavender color with purple blotch on each petal. Large head of bloom. Long flowering period. Popular lavender variety.
- LOIS MACKAY: Clear rose-pink with maroon blotch on two upper petals. Large waved petals and large head of bloom. Good shape.
- LUCY BECKER: Rose pink with maroon and red blotches. Sport of Easter Greeting. Blooms early, beginning in March. Always popular.
- MICKAY NO. 2: Bright salmon-pink color. Large flower heads. Makes well shaped plant. Very good variety.
- MACKAY NO. 10: White with maroon blotches on two upper petals. Strong grower. One of the best white varieties.
- MACKAY NO. 12: Light lavender with large purple blotches on two upper petals. Petals slightly waved. Good strong growing variety.
- MICKENSEN: Fiery rose pink with immense clusters and very pure color without blotches. Large ruffled petals. Upright grower. Early blooming.
- MARIE VOGEL: Rosy red, shaded with salmon with dark blotches on two upper petals. Flowers very large, slightly waved. Upright grower. Free bloomer. Blooms early over long period. Probably the best all around variety. Highly recommended.
- MRS. F. BACHLER: Deep rose-red. Similar to Easter Greeting but has a darker, richer color. Dark blotches on 2 upper petals, red veins in 3 lower petals. Large flowers. Makes quick, strong growth. Very good variety.
- MRS. LAYLE: True pansy pelargonium. Flowers resemble a pansy and are colored white, dark purple, black, etc. Begins blooming early in March. Compact plant continually covered with bloom. Popular variety.
- MRS. MARY BIRD: Pure white with light pink veinings. Compact grower. Very good. The whitest variety available.
- ORCHID EDITH NORTH: Orchid sport of Edith North. Darker blotches on the two upper petals. Strong, upright grower. Early bloomer.
- PINK VOGEL: Clear pink, with dark blotches on two upper petals. Flowers large, slightly waved. Sport of Marie Vogel. Blooms freely over long period. Excellent variety.
- SANTA MONICA: Shell pink with carmine blotches on 2 upper petals. Large flowers. Early blooming. Excellent variety.
- SALMON SPRINGTIME: Bright salmon shading to white, with white throat. Striking color. Sport of Springtime. Growth similar to Springtime. Excellent early blooming variety.

(Descriptions continued on other side)

- SPRINGTIME:** Distinctive bright pink color with throat of the flower almost pure white. Flowers daintily ruffled. Very long period of bloom beginning in April. Very popular variety.
- SWAN MAID:** Salmon flowers of large size, strikingly set off by black blotches at the base of each petal. Sport of Easter Greeting. Early blooming variety.

#### NEWER VARIETIES

The following 18 varieties are newer introductions suitable for pot plants. Many are superior to the standard varieties. The range of colors includes lilac, shell pink, "black", orange, tri-colors, reds, pinks, and salmons.

- AMANDA:** Reddish orange to scarlet with white center. Dark blotches on upper petals. Compact growth habit. Best orange variety.
- BALLERINA:** Soft shell pink with all petals ruffled. Large flowers. Very free flowering. Best shell pink variety. An outstanding variety. Makes well shaped plant.
- ERNEST BRUNTON:** Camellia red with two upper petals almost solid crimson. Large flowers. Strong grower. Makes compact stocky plant.
- JAMES WELDON:** Upper petals dark bronze shading to light crimson on edge; lower petals strawberry pink with small blotches. Large flowers. A good variety.
- JESSIE JARRETT:** Dark violet, rose and maroon. Upright growth. Good dark purple variety. Similar to Joan Fontaine.
- JOAN FONTAINE:** Dark purple shading to lavender on edges of petals. Large waved petals. Beautiful "dark" variety. Long blooming period. Very popular.
- JOHN WINTERMUTE:** Deep raspberry-rose color overlaid with maroon with red and dark veinings. Overlapping fully ruffled petals gives appearance of doubleness.
- LUCY ANN LESLIE:** (Same as Lady Leslie) Light rose pink with velvety crimson blotch and red veins on upper petals. Large ruffled petals. Large flowers.
- LOIS EDNA COX:** Salmon pink with maroon blotches on two upper petals. Petals waved. Makes well shaped plant. Excellent variety.
- LOWELL:** Vivid scarlet red with black blotches on all petals. Distinctive foliage. Makes good, compact plant. Free blooming over long period. Recommended.
- MARTHA DUBOIS:** Brilliant salmon, shading to rose in center of petals. Darker blotches on two upper petals. Large flowers.
- MARIE ROBER:** Magenta purple to black. Very dark color. Strong upright growth with large flowers. All petals ruffled. Popular "black" variety.
- MARY ELIZABETH:** Beautiful soft rose pink, lighter towards center, with two top petals barely marked near base. Strong upright growth. Free blooming.
- PEACH BLOW:** Strawberry peach with pale pink almost white edge. Rose pink blotch at base of each petal. Medium bushy growth. Outstanding color that is "Different". Best variety in this color.
- RHAPSODY:** Tri-color effect with lower petals salmon pink, tinted orange; 2 top petals solid velvety crimson-black. All petals waved. Large flowers. Strong grower.
- SALMON SPLENDOR:** Salmon, with apricot undertone, with blotches on all petals. Bushy growth, free flowering. Large round flowers with petal margins waved. Large head of bloom. A superior salmon variety.
- STARDUST:** palest lilac. Very large flowers with ruffled petals. Free flowering. Bushy growth. Best lilac variety ever developed. This variety is sure to please.
- VIDA BURKE:** Rosy pink with maroon blotch on two upper petals. Stocky grower with ruffled petals. Large head of flowers. Excellent popular variety.

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